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UNITED STATES DISTRICT COURT
CENTRAL DISTRICT OF CALIFORNIA
SOUTHERN DIVISION

HSINGCHING HSU, Individually and
on Behalf of All Others Similarly
Situating,

Plaintiff,

vs.

PUMA BIOTECHNOLOGY, INC., et
al.,

Defendants.

Case No. 8:15-cv-00865-DOC-SHK

CLASS ACTION

MEMORANDUM OF POINTS AND
AUTHORITIES IN SUPPORT OF
LEAD PLAINTIFF'S MOTION FOR
FINAL APPROVAL OF CLASS
ACTION SETTLEMENT AND
APPROVAL OF PLAN OF
ALLOCATION, AN AWARD OF
ATTORNEYS' FEES AND
EXPENSES, AND AN AWARD TO
LEAD PLAINTIFF PURSUANT TO 15
U.S.C. §78u-4(a)(4)

DATE: April 11, 2022
TIME: 8:00 a.m.
CTRM: 9D
JUDGE: Hon. David O. Carter

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21
22
23
24
25
26
27
28

TABLE OF CONTENTS

	Page
I. INTRODUCTION.....	1
II. OVERVIEW OF THE LITIGATION.....	3
A. Procedural History	3
B. The Settlement Agreement	5
III. THE SETTLEMENT WARRANTS FINAL APPROVAL.....	6
A. Legal Standards for Judicial Approval of Class Action Settlements	6
B. The Settlement Satisfies the Requirements of Rule 23(e)(2)	9
1. Lead Plaintiff and Its Counsel Have Adequately Represented the Class	9
2. The Settlement Is the Result of Good Faith, Arm’s- Length Negotiations by Informed, Experienced Counsel Who Were Aware of the Risks of the Litigation	10
3. The Relief Provided to the Class Is Complete	11
a. The Substantial Benefits for the Class, Weighed Against the Costs, Risks, and Delay of Continued Litigation, Support Final Approval	11
b. The Method for Distributing Relief Is Effective.....	11
c. Attorneys’ Fees.....	12
4. The Damages Formula Was Already Approved by the Court and All Class Members Have Been Treated Equitably	13
C. The Remaining Ninth Circuit Factors Are Satisfied.....	13
1. The Extent of Discovery Completed and the Stage of the Proceedings at Which the Settlement Was Achieved Strongly Supports Preliminary Approval	13
2. Risk of Maintaining Class Action Status Through Trial.....	14
3. Experience and Views of Counsel.....	14
4. The Reaction of Class Members to the Settlement	14
IV. THE COURT SHOULD APPROVE THE PLAN OF ALLOCATION.....	15

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28

Page

V. NOTICE TO THE VALIDATED CLAIMANTS SATISFIES DUE
PROCESS..... 16

VI. AWARD OF ATTORNEYS’ FEES 18

 A. A Reasonable Percentage of the Fund Is the Appropriate
 Method for Awarding Attorneys’ Fees 18

 B. The Court Should Approve a 25% Fee in This Case..... 21

 1. Lead Counsel Achieved an Excellent Result for the Class 22

 2. The Litigation Was Highly Risky and Complex 23

 3. The Skill Required and Quality of Work 23

 4. The Contingent Nature of the Fee and the Financial
 Burden Carried by Lead Counsel 24

 5. The Requested Fee Award Is Below the Range Awarded
 in Similar Complex, Contingent Litigation 26

 6. The Class’ Reaction to Date Supports the Fee Request 27

VII. LEAD COUNSEL’S LITIGATION EXPENSES ARE
REASONABLE..... 28

VIII. LEAD PLAINTIFF’S REQUEST FOR AN AWARD PURSUANT
TO 15 U.S.C. §78u-4(a)(4) IS REASONABLE 30

IX. CONCLUSION 31

TABLE OF AUTHORITIES

Page

CASES

<i>Alaska Elec. Pension Fund v. Flowserve Corp.</i> , 572 F.3d 221 (5th Cir. 2009).....	23
<i>Austin v. Foodliner, Inc.</i> , 2019 WL 2077851 (N.D. Cal. May 10, 2019)	21
<i>Baird v. BlackRock Institutional Tr. Co., N.A.</i> , 2021 WL 5113030 (N.D. Cal. Nov. 3, 2021).....	21
<i>Boeing Co. v. Van Gemert</i> , 444 U.S. 472 (1980)	18
<i>Boyd v. Bank of Am. Corp.</i> , 2014 WL 6473804 (C.D. Cal. Nov. 18, 2014).....	27
<i>Churchill Vill., L.L.C. v. Gen. Elec.</i> , 361 F.3d 566 (9th Cir. 2004).....	7
<i>Ciuffitelli v. Deloitte & Touche LLP</i> , 2019 WL 1441634 (D. Or. Mar. 19, 2019)	13
<i>Class Plaintiffs v. City of Seattle</i> , 955 F.2d 1268 (9th Cir. 1992).....	15
<i>de Rommerswael on Behalf of Puma Biotechnology, Inc. v. Auerbach</i> , 2018 WL 6003560 (C.D. Cal. Nov. 5, 2018).....	10
<i>Dusek v. Mattel, Inc.</i> , 2003 WL 27380801 (C.D. Cal. Sept. 29, 2003).....	31
<i>Ellis v. Costco Wholesale Corp.</i> , 657 F.3d 970 (9th Cir. 2011).....	9
<i>Ellis v. Naval Air Rework Facility</i> , 87 F.R.D. 15 (N.D. Cal. 1980), <i>aff'd</i> , 661 F.2d 939 (9th Cir. 1981)	14

1		
2		Page
3		
4	<i>Figueroa v. Allied Bldg. Prods. Corp.</i> ,	
5	2018 WL 4860034 (C.D. Cal. Sept. 24, 2018).....	26
6	<i>Franklin v. Kaypro Corp.</i> ,	
7	884 F.2d 1222 (9th Cir. 1989).....	6
8	<i>Glass v. UBS Fin. Servs., Inc.</i> ,	
9	331 F. App'x 452 (9th Cir. 2009).....	20
10	<i>Gribble v. Cool Transps. Inc.</i> ,	
11	2008 WL 5281665 (C.D. Cal. Dec. 15, 2008)	11, 14
12	<i>Hatamian v. Advanced Micro Devices, Inc.</i> ,	
13	2018 WL 8950656 (N.D. Cal. Mar. 2, 2018).....	21
14	<i>Hayes v. Magna Chip Semiconductor Corp.</i> ,	
15	2016 WL 6902856 (N.D. Cal. Nov. 21, 2016).....	18
16	<i>Hefler v. Wells Fargo & Co.</i> ,	
17	2018 WL 6619983 (N.D. Cal. Dec. 18, 2018), <i>aff'd sub nom. Hefler v. Pekoc</i> ,	
18	802 F. App'x 285 (9th Cir. 2020).....	9, 14, 23, 28
19	<i>Hensley v. Eckerhart</i> ,	
20	461 U.S. 424 (1983)	22
21	<i>Herman v. Andrus Transp. Servs., Inc.</i> ,	
22	2018 WL 6307902 (C.D. Cal. May 30, 2018).....	8
23	<i>Hilsley v. Ocean Spray Cranberries, Inc.</i> ,	
24	2020 WL 520616 (S.D. Cal. Jan. 31, 2020)	21
25	<i>Ikuseghan v. Multicare Health Sys.</i> ,	
26	2016 WL 3976569 (W.D. Wash. July 25, 2016).....	11
27	<i>In re Activision Sec. Litig.</i> ,	
28	723 F. Supp. 1373 (N.D. Cal. 1989).....	26

1		
2		Page
3		
4	<i>In re Allergan, Inc. Proxy Violation Sec. Litig.,</i>	
5	No. 8:14-cv-02004-DOC-KES, slip op.	
6	(C.D. Cal. Aug. 14, 2018)	29, 31
7	<i>In re Am. Apparel, Inc. S'holder Litig.,</i>	
8	2014 WL 10212865 (C.D. Cal. July 28, 2014)	19
9	<i>In re Amgen Inc. Sec. Litig.,</i>	
10	2016 WL 10571773 (C.D. Cal. Oct. 25, 2016)	15
11	<i>In re Banc of Cal. Sec. Litig.,</i>	
12	No. 8:17-cv-00118 DMG, slip op.	
13	(C.D. Cal. Mar. 16, 2020)	27
14	<i>In re Bluetooth Headset Prods. Liab. Litig.,</i>	
15	654 F.3d 935 (9th Cir. 2011)	20, 21
16	<i>In re Broadcom Corp. Sec. Litig.,</i>	
17	2005 WL 8153006 (C.D. Cal. Sept. 12, 2005)	29
18	<i>In re Cendant Corp. Litig.,</i>	
19	264 F.3d 201 (3d Cir. 2001)	21
20	<i>In re Chrysler-Dodge-Jeep Ecodiesel® Mktg., Sales Pracs. & Prods. Liab. Litig.,</i>	
21	2019 WL 2554232 (N.D. Cal. May 3, 2019)	8
22	<i>In re Extreme Networks, Inc. Sec. Litig.,</i>	
23	2019 WL 3290770 (N.D. Cal. July 22, 2019)	13
24	<i>In re Galena Biopharma, Inc. Sec. Litig.,</i>	
25	2016 WL 3457165 (D. Or. June 24, 2016)	20
26	<i>In re Heritage Bond Litig.,</i>	
27	2005 WL 1594389 (C.D. Cal. June 10, 2005)	27, 28
28	<i>In re Hyundai and Kia Fuel Econ. Litig.,</i>	
	926 F.3d 539 (9th Cir. 2019)	6, 8
	<i>In re Ikon Off. Sols., Inc., Sec. Litig.,</i>	
	194 F.R.D. 166 (E.D. Pa. 2000)	23, 26

1		
2		Page
3		
4	<i>In re JDS Uniphase Corp. Sec. Litig.</i> ,	
5	2007 WL 4788556 (N.D. Cal. Nov. 27, 2007).....	25
6	<i>In re Korean Air Lines Co., Antitrust Litig.</i> ,	
7	2013 WL 7985367 (C.D. Cal. Dec. 23, 2013)	19
8	<i>In re NCAA Grant-in-Aid Cap Antitrust Litig.</i> ,	
9	768 Fed. Appx. 651 (9th Cir. 2019)	18
10	<i>In re Omnivision Techs., Inc.</i> ,	
11	559 F. Supp. 2d 1036 (N.D. Cal. 2008)	<i>passim</i>
12	<i>In re Oracle Sec. Litig.</i> ,	
13	1994 WL 502054 (N.D. Cal. June 18, 1994)	16, 25
14	<i>In re Oracle Corp. Sec. Litig.</i>	
15	2009 WL 1709050 (N.D. Cal. June 19, 2009),	
16	<i>aff'd</i> , 627 F.3d 376 (9th Cir. 2010)	25
17	<i>In re OSI Sys., Inc. Derivative Litig.</i> ,	
18	2017 WL 5634607 (C.D. Cal. Jan. 24, 2017).....	10
19	<i>In re Pac. Enters. Sec. Litig.</i> ,	
20	47 F.3d 373 (9th Cir. 1995).....	23, 27
21	<i>In re Rite Aid Corp. Sec. Litig.</i> ,	
22	396 F.3d 294 (3d Cir. 2005)	19
23	<i>In re Syncor ERISA Litig.</i> ,	
24	516 F.3d 1095 (9th Cir. 2008).....	6
25	<i>In re Tezos Sec. Litig.</i> ,	
26	No. 3:17-cv-06779-RS, slip op.	
27	(N.D. Cal. Aug. 28, 2020)	27
28	<i>In re Volkswagen “Clean Diesel” Mktg., Sales Pracs., and Prods. Liab. Litig.</i> ,	
	895 F.3d 597 (9th Cir. 2018).....	8
	<i>In re Wash. Pub. Power Supply Sys. Sec. Litig.</i> ,	
	19 F.3d 1291 (9th Cir. 1994).....	25

1		
2		Page
3		
4	<i>In re Wells Fargo Collateral Prot. Ins. Litig.,</i>	
5	2019 WL 6219875 (C.D. Cal. Nov. 4, 2019).....	14
6	<i>In re Wireless Facilities, Inc. Sec. Litig.,</i>	
7	253 F.R.D. 630 (S.D. Cal. 2008).....	17
8	<i>In re Wireless Facilities, Inc. Sec. Litig. II,</i>	
9	2008 U.S. Dist. LEXIS 128674 (S.D. Cal. Dec. 19, 2008).....	27
10	<i>In re Xcel Energy, Inc., Sec., Derivative & “ERISA” Litig.,</i>	
11	364 F. Supp. 2d 980 (D. Minn. 2005)	31
12	<i>Jimenez v. O’Reilly Automotive Inc.,</i>	
13	2018 WL 6137591 (C.D. Cal. June 18, 2018).....	26
14	<i>Kmiec v. Powerwave Techs., Inc.,</i>	
15	2016 WL 5938709 (C.D. Cal. July 11, 2016)	13
16	<i>Knight v. Red Door Salons, Inc.,</i>	
17	2009 WL 248367 (N.D. Cal. Feb. 2, 2009).....	29
18	<i>Linney v. Cellular Alaska P’ship,</i>	
19	151 F.3d 1234 (9th Cir. 1998).....	8
20	<i>Lopez v. Youngblood,</i>	
21	2011 WL 10483569 (E.D. Cal. Sept. 2, 2011).....	20
22	<i>Morgan v. Childtime Childcare, Inc.,</i>	
23	2020 WL 218515 (C.D. Cal. Jan. 6, 2020).....	15, 26
24	<i>Morris v. Lifescan, Inc.,</i>	
25	54 F. App’x 663 (9th Cir. 2003).....	26
26	<i>Mullane v. Cent. Hanover Bank & Tr. Co.,</i>	
27	339 U.S. 306 (1950)	17
28	<i>Nat’l Rural Telecomms. Coop. v. DIRECTV, Inc.,</i>	
	221 F.R.D. 523 (C.D. Cal. 2004)	11, 28

1		
2		Page
3		
4	<i>NECA-IBEW Pension Tr. Fund, et al. v. Precision Castparts Corp., et al.,</i>	
5	No. 3:16-cv-01756-YY, slip op.	
6	(D. Or. May 7, 2021).....	27
7	<i>Norris v. Mazzola,</i>	
8	2017 WL 6493091 (N.D. Cal. Dec. 19, 2017)	14
9	<i>Officers for Just. v. Civ. Serv. Comm’n of City & Cnty. of S.F.,</i>	
10	688 F.2d 615 (9th Cir. 1982)	7
11	<i>Pataky v. Brigantine, Inc.,</i>	
12	2018 WL 3020159 (S.D. Cal. June 18, 2018)	10
13	<i>Paul, Johnson, Alston & Hunt v. Grauly,</i>	
14	886 F.2d 268 (9th Cir. 1989)	19, 21
15	<i>Rodriguez v. W. Publ’g Corp.,</i>	
16	563 F.3d 948 (9th Cir. 2009)	6, 10, 11, 17
17	<i>Schulein v. Petroleum Dev. Corp.,</i>	
18	2015 WL 12698312 (C.D. Cal. Mar. 16, 2015)	7, 26
19	<i>Singer v. Becton Dickinson & Co.,</i>	
20	2010 WL 2196104 (S.D. Cal. June 1, 2010)	27
21	<i>Six (6) Mexican Workers v. Ariz. Citrus Growers,</i>	
22	904 F.2d 1301 (9th Cir. 1990)	21
23	<i>Smilovits v. First Solar, Inc.,</i>	
24	2020 WL 3636773 (D. Ariz. June 30, 2020)	29, 31
25	<i>Snyder v. Ocwen Loan Servicing, LLC,</i>	
26	2019 WL 2103379 (N.D. Ill. May 14, 2019)	8
27	<i>Stanger v. China Elec. Motor, Inc.,</i>	
28	812 F.3d 734 (9th Cir. 2016)	19, 25
	<i>Staton v. Boeing Co.,</i>	
	327 F.3d 938 (9th Cir. 2003)	12, 26, 30

1		
2		Page
3		
4	<i>Sudunagunta v. NantKwest, Inc.</i> ,	
5	2019 WL 2183451 (C.D. Cal. May 13, 2019).....	10
6	<i>Tawfilis v. Allergan, Inc.</i> ,	
7	2018 WL 4849716 (C.D. Cal. Aug. 27, 2018).....	27
8	<i>Tellabs, Inc. v. Makor Issues & Rts., Ltd.</i> ,	
9	551 U.S. 308 (2007)	19
10	<i>Torrisi v. Tucson Elec. Power Co.</i> ,	
11	8 F.3d 1370 (9th Cir. 1993).....	19
12	<i>Van Bronkhorst v. Safeco Corp.</i> ,	
13	529 F.2d 943 (9th Cir. 1976).....	6
14	<i>van Wingerden v. Cadiz, Inc.</i> ,	
15	2017 WL 5565263 (C.D. Cal. Feb. 8, 2017).....	25
16	<i>Vasquez v. Coast Valley Roofing, Inc.</i> ,	
17	266 F.R.D. 482 (E.D. Cal. 2010).....	27
18	<i>Vincent v. Hughes Air W., Inc.</i> ,	
19	557 F.2d 759 (9th Cir. 1977).....	18
20	<i>Vincent v. Reser</i> ,	
21	2013 WL 621865 (N.D. Cal. Feb. 19, 2013).....	29
22	<i>Vinh Nguyen v. Radient Pharms. Corp.</i> ,	
23	2014 WL 1802293 (C.D. Cal. May 6, 2014).....	15, 20
24	<i>Vizcaino v. Microsoft Corp.</i> ,	
25	290 F.3d 1043 (9th Cir. 2002).....	19, 22, 23, 25
26	<i>Wing v. Asarco Inc.</i> ,	
27	114 F.3d 986 (9th Cir. 1997).....	24
28	<i>Young v. LG Chem Ltd.</i> ,	
	783 F. App'x 727 (9th Cir. 2019).....	6

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2
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10
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12
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19
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23
24
25
26
27
28

Page

STATUTES, RULES AND REGULATIONS

15 U.S.C.

§78j(b)	4
§78t(a).....	4
§78u-4(a)(4).....	<i>passim</i>
§78u-4(a)(6).....	19
§78u-4(a)(7).....	17

Federal Rules of Civil Procedure

Rule 23.....	18
Rule 23(e)	1
Rule 23(e)(1)(B)	17
Rule 23(e)(2).....	<i>passim</i>
Rule 23(e)(2)(A)	9, 10
Rule 23(e)(2)(B)	10
Rule 23(e)(2)(C)(i)	11
Rule 23(e)(2)(C)(ii)	11
Rule 23(e)(2)(C)(iii)	12
Rule 23(e)(2)(D)	13
Rule 23(e)(3).....	7
Rule 23(h)	1
Rule 23(h)(1)	17

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Pursuant to Federal Rules of Civil Procedure 23(e) and 23(h), Lead Plaintiff Norfolk County Council, as Administering Authority of the Norfolk Pension Fund (“Lead Plaintiff”), on behalf of itself and the Class, respectfully submits this memorandum in support of its motion for: (1) final approval of the Settlement of this securities class action; (2) approval of the Plan of Allocation; (3) an award of attorneys’ fees and expenses; and (4) an award to Lead Plaintiff pursuant to 15 U.S.C. §78u-4(a)(4). The terms of the Settlement are set forth in the Stipulation and Agreement of Class Action Settlement dated December 1, 2021 (the “Stipulation”). ECF No. 889.¹

I. INTRODUCTION

The all-cash, \$54,248,374 Settlement provides an unprecedented 100% of the claimed damages (including prejudgment interest) to the Class. It comes after nearly seven years of hard-fought litigation, including extensive motion practice, the completion of fact discovery, class certification, summary judgment, and a two-week jury trial that resulted in a verdict for Lead Plaintiff and the Class in February 2019. After three years of additional litigation concerning the submission and validation of claims through the post-trial claims process, and multiple years of formal and informal, arm’s-length settlement negotiations between experienced counsel, the parties reached an agreement to settle the Litigation.

Lead Counsel Robbins Geller Rudman & Dowd LLP (“Robbins Geller”), who is highly experienced in prosecuting securities class actions, has concluded that the Settlement is clearly in the best interest of the Class. The Settlement represents a complete recovery of damages, plus prejudgment interest, from the validated claimants, as identified in the judgment submitted by Lead Plaintiff on September 20, 2021. *See* ECF Nos. 864, 879 (the “Judgment”). It makes no sense to incur the

¹ All capitalized terms not defined herein shall have the same meanings set forth in the Stipulation.

1 substantial expense, uncertainty, and delay in continuing the Litigation through
2 Defendants' post-trial motions and appeals with no upside for the Class.

3 Importantly, the Settlement is fully supported by Lead Plaintiff, who is the
4 type of institutional investor favored to serve as lead plaintiff and class
5 representative by Congress when passing the Private Securities Litigation Reform
6 Act of 1995 (the "PSLRA"). *See* Declaration of Alexander Younger in Support of
7 Settlement ("Younger Decl."), filed concurrently herewith. The reaction of the Class
8 thus far also supports the Settlement and Plan of Allocation. Pursuant to the Court's
9 December 29, 2021 Order Preliminarily Approving Settlement and Providing for
10 Notice (ECF No. 890) ("Preliminary Approval Order"), Gilardi mailed 568 copies
11 of the Notice and delivered 46 electronic copies of the Notice (for registered
12 electronic filers) to the representatives of all Class Members who submitted a
13 validated claim, and notice was published over the *Business Wire* and in *The Wall*
14 *Street Journal*. *See* Declaration of Ross D. Murray Regarding Notice Dissemination,
15 Publication, and Objections Filed to Date ("Murray Decl."), ¶¶6-8, filed
16 concurrently herewith. To date, there have been no objections to any aspect of the
17 Settlement.

18 Claims have already been submitted, processed, and validated in accordance
19 with the Court-approved damages formula. *See* ECF No. 778; Murray Decl., ¶4.
20 Thus, Lead Plaintiff also requests that the Court approve the Plan of Allocation,
21 which was set forth in the Notice sent to Class Members. Pursuant to the Plan of
22 Allocation, each validated claimant will receive 100% of their claimed damages and
23 prejudgment interest, less their pro rata share of any: (i) Court-awarded attorney fees,
24 litigation expenses, and Lead Plaintiff award; (ii) settlement administration
25 expenses; and (iii) taxes and tax expenses.

26 Lead Counsel also respectfully applies for an award of attorneys' fees in the
27 amount of 25% of the Settlement Amount and litigation expenses of \$2,890,129.74.
28 Lead Counsel's fee request, approved by Lead Plaintiff (*see* Younger Decl., ¶9), is

1 at the 25% benchmark that courts in the Ninth Circuit consider presumptively
2 reasonable. Moreover, it is an eminently fair and reasonable fee request based on
3 the facts and circumstances here. The Settlement would not have been achieved
4 without counsel's skill, dogged pursuit, and refusal to accept a lower settlement
5 during this lengthy Litigation. Counsel expended extraordinary resources –
6 thousands of hours and \$2,890,129.74 in expenses – all without any assurance that
7 this time or money would be recovered. The quality of Lead Counsel's
8 representation, its efforts on behalf of the Class, and the high stakes of the case
9 further support the requested fee award.

10 Finally, Lead Counsel applies for an award to Lead Plaintiff, pursuant to 15
11 U.S.C. §78u-4(a)(4), of \$64,505 for its time and effort representing the Class.
12 Younger Decl., ¶11. This Litigation could not have been successfully prosecuted
13 without the substantial participation and assistance of Lead Plaintiff, which
14 expended substantial time and effort over more than six years for the benefit of the
15 Class, including, monitoring the Litigation, consulting with Lead Counsel,
16 participating in discovery, and attending and testifying at trial, among other things.

17 **II. OVERVIEW OF THE LITIGATION**

18 **A. Procedural History**

19 This is a securities fraud class action in which plaintiffs alleged that Puma
20 Biotechnology, Inc. and its CEO Alan H. Auerbach made false and misleading
21 statements about the effectiveness of a drug being developed by Puma, called
22 neratinib (or Nerlynx). *See* ECF No. 557 at 1-4. Specifically, plaintiffs alleged that
23 Puma and Auerbach misrepresented the primary efficacy results of a large clinical
24 trial called ExteNET on a July 2014 conference call, and that Puma shareholders
25 suffered damages from the precipitous drops in Puma's stock price when the true
26 ExteNET results were released in May and June 2015. *See id.*

1 The initial complaint was filed on June 3, 2015. ECF No. 1. In August 2015,
2 Judge Andrew J. Guilford appointed Norfolk as Lead Plaintiff and Robbins Geller
3 as Lead Counsel. ECF No. 55.

4 Lead Plaintiff filed its consolidated class action complaint in October 2015
5 (ECF No. 58), and the parties briefed Defendants' motion to dismiss from December
6 2015 to February 2016. (ECF Nos. 60, 64, 68.) On September 30, 2016, Judge
7 Guilford denied Defendants' motion to dismiss in its entirety. ECF No. 76.

8 Over the course of approximately 18 months of fact and expert discovery, the
9 parties engaged in extensive document discovery and conducted 43 depositions of
10 various party, third-party, and expert witnesses. The Court certified the Class on
11 December 8, 2017. ECF No. 218. The parties briefed respective motions for
12 summary judgment from July to September 2018 (ECF Nos. 367, 372, 419, 428,
13 464, 468), and the Court's order on these motions was issued on October 5, 2018
14 (ECF No. 557).

15 A two-week jury trial began on January 15, 2019. On February 4, 2019, the
16 jury returned a verdict against Defendants, finding that Puma and Auerbach
17 knowingly misrepresented the efficacy of neratinib, in violation of §§10(b) and 20(a)
18 of the Securities Exchange Act of 1934. ECF No. 718. The jury awarded damages
19 of \$4.50 per share for shares purchased between July 22, 2014 and May 13, 2015.
20 *Id.*

21 Following the jury verdict, the parties engaged in an extensive and disputed
22 post-trial claims process. This process ultimately resulted in the proposed Judgment
23 submitted by Lead Plaintiff on September 20, 2021. *See* ECF Nos. 864, 879. That
24 Judgment identified 4,455 validated claimants, with total claimed damages,
25 including prejudgment interest, of \$54,248,374.00. While the motion for entry of
26 judgment was pending, the parties reached an agreement to settle the Litigation for
27 the total amount of claimed damages and prejudgment interest.

B. The Settlement Agreement

The Settlement requires Defendants to pay, or cause to be paid, the Settlement Amount of \$54,248,374.00 plus certain interest, into the Escrow Account. The Settlement Amount, plus accrued interest, comprises the Settlement Fund. The Settlement Amount is required to be paid in two installments. The first payment of \$27,124,187.00 was made on January 10, 2022, and the second payment of \$27,124,187.00 plus interest is due by June 15, 2022. Stipulation, ¶2.1. Notice to the Class and the cost of settlement administration (“Notice and Administration Expenses”) will be funded by the Settlement Fund. Stipulation, ¶6.3. In accordance with the Preliminary Approval Order, the Court-appointed claims administrator, Gilardi & Co. LLC, sent the Notice of Class Action Settlement (“Notice”) to representatives of all validated claimants identified in the Judgment, and published the Notice in *The Wall Street Journal* and over the *Business Wire*. Murray Decl., ¶¶6-8.²

Once Notice and Administration Expenses, taxes, tax expenses, and Court-approved attorneys’ fees and expenses and any award to Lead Plaintiff pursuant to 15 U.S.C. §78u-4(a)(4) in connection with its representation of the Class have been paid from the Settlement Fund, the remaining amount, the Net Settlement Fund, shall be distributed on a pro rata basis to validated claimants in accordance with the damages and prejudgment interest identified in the Judgment. This means that all such Class members shall receive their full claimed damages and prejudgment interest, less their pro rata share of fees, expenses, and awards granted by the Court,

² In addition to identifying the Settlement Amount, the Notice informed Class Members that Lead Counsel would be moving for final approval of the Settlement and: (a) an award of attorneys’ fees in the amount of 25% of the Settlement Amount; (b) payment of expenses or charges resulting from the prosecution of the Litigation not in excess of \$3,100,000; and (c) an award to Lead Plaintiff pursuant to 15 U.S.C. §78u-4(a)(4) not to exceed \$100,000. The Notice explained that such fees and expenses shall be paid from the Settlement Fund, and the Notice alerted validated claimants of their right to object to any of these requests.

1 including the remaining expenses for notice of the Settlement and distribution of the
2 Net Settlement Fund.

3 In exchange for the benefits provided under the Stipulation, Class members
4 will release any and all claims and causes of action of every nature and description,
5 whether known or unknown, whether arising under federal, state, common, or
6 foreign law, that Lead Plaintiff or any other members of the Class asserted or could
7 have asserted in any forum that arise out of or are based upon: (a) the allegations,
8 transactions, facts, matters or occurrences, representations or omissions referred to
9 in the operative complaint; and (b) the purchase or acquisition of Puma common
10 stock during the Class Period. Stipulation, ¶4.1.

11 **III. THE SETTLEMENT WARRANTS FINAL APPROVAL**

12 **A. Legal Standards for Judicial Approval of Class Action Settlements**

13 Federal Rule of Civil Procedure (“Rule”) 23(e) requires judicial approval for
14 the settlement of claims brought as a class action. The Court may approve a
15 proposed settlement only “after a hearing and only on finding that it is fair,
16 reasonable, and adequate.” Fed. R. Civ. P. 23(e)(2). The Ninth Circuit recognizes
17 a “strong judicial policy that favors settlements, particularly where complex class
18 action litigation is concerned.” *In re Hyundai and Kia Fuel Econ. Litig.*, 926 F.3d
19 539, 556 (9th Cir. 2019);³ *see also Young v. LG Chem Ltd.*, 783 F. App’x 727, 737
20 (9th Cir. 2019) (same); *In re Syncor ERISA Litig.*, 516 F.3d 1095, 1101 (9th Cir.
21 2008) (same). Moreover, courts should defer to “the private consensual decision of
22 the parties” to settle and advance the “overriding public interest in settling and
23 quieting litigation.” *Rodriguez v. W. Publ’g Corp.*, 563 F.3d 948, 965 (9th Cir.
24 2009); *Franklin v. Kaypro Corp.*, 884 F.2d 1222, 1229 (9th Cir. 1989) (quoting *Van*
25 *Bronkhorst v. Safeco Corp.*, 529 F.2d 943, 950 (9th Cir. 1976)).
26

27
28 ³ All citations are omitted unless otherwise noted.

1 Rule 23(e)(2) sets forth the following factors to be considered in determining
2 whether a settlement warrants final approval:

3 (2) ***Approval of the Proposal.*** If the proposal would bind class
4 members, the court may approve it only after a hearing and only on
5 finding that it is fair, reasonable, and adequate after considering
6 whether:

7 (A) the class representatives and class counsel have adequately
8 represented the class;

9 (B) the proposal was negotiated at arm's length;

10 (C) the relief provided for the class is adequate, taking into
11 account:

12 (i) the costs, risks, and delay of trial and appeal;

13 (ii) the effectiveness of any proposed method of
14 distributing relief to the class, including the method of
15 processing class-member claims;

16 (iii) the terms of any proposed award of attorney's fees,
17 including timing of payment; and

18 (iv) any agreement required to be identified under Rule
19 23(e)(3); and

20 (D) the proposal treats class members equitably relative to
21 each other.

22 Fed. R. Civ. P. 23(e)(2).

23 In addition, courts in the Ninth Circuit consider the following factors, most of
24 which overlap with Rule 23(e)(2): “(1) the strength of the plaintiff’s case; (2) the
25 risk, expense, complexity, and likely duration of further litigation; (3) the risk of
26 maintaining class action status throughout the trial; (4) the amount offered in
27 settlement; (5) the extent of discovery completed and the stage of the proceedings;
28 (6) the experience and views of counsel; . . . and (8) the reaction of the class
members to the proposed settlement.” *Schulein v. Petroleum Dev. Corp.*, 2015 WL
12698312, at *2 (C.D. Cal. Mar. 16, 2015) (quoting *Churchill Vill., L.L.C. v. Gen.
Elec.*, 361 F.3d 566, 575 (9th Cir. 2004)). “The relative degree of importance to be
attached to any particular factor . . .” is case specific. *Officers for Just. v. Civ. Serv.
Comm’n of City & Cnty. of S.F.*, 688 F.2d 615, 625 (9th Cir. 1982).

1 As the Ninth Circuit recently emphasized:

2 Deciding whether a settlement is fair is ultimately ‘an amalgam of
3 delicate balancing, gross approximations and rough justice,’ best left to
4 the district judge, who has or can develop a firsthand grasp of the
5 claims, the class, the evidence, and the course of the proceedings – the
6 whole gestalt of the case. Accordingly, ‘the decision to approve or
7 reject a settlement is committed to the sound discretion of the trial
8 judge.’

9 *In re Volkswagen “Clean Diesel” Mktg., Sales Pracs., and Prods. Liab. Litig.*, 895
10 F.3d 597, 611 (9th Cir. 2018). Accordingly, approval of a class action settlement
11 will be reversed only if “the district court clearly abused its discretion.” *Hyundai*,
12 926 F.3d at 556. Further, because “‘it is the very uncertainty of outcome in litigation
13 and avoidance of wasteful and expensive litigation that induce consensual
14 settlements,’” courts should not convert settlement approval into an inquiry into the
15 merits. *Herman v. Andrus Transp. Servs., Inc.*, 2018 WL 6307902, at *2 (C.D. Cal.
16 May 30, 2018) (citing *Linney v. Cellular Alaska P’ship*, 151 F.3d 1234, 1242 (9th
17 Cir. 1998)).

18 This Court’s Preliminary Approval Order considered the Settlement to be fair,
19 reasonable and adequate after a “preliminary review,” subject to further
20 consideration at the Settlement Hearing scheduled for April 11, 2022. ECF No. 890,
21 ¶1. The Court’s conclusion on preliminary approval is equally true now. *See In re*
22 *Chrysler-Dodge-Jeep Ecodiesel® Mktg., Sales Pracs. & Prods. Liab. Litig.*, 2019
23 WL 2554232, at *2 (N.D. Cal. May 3, 2019) (finding that the “conclusions [made in
24 granting preliminary approval] stand and counsel equally in favor of final approval
25 now”); *Snyder v. Ocwen Loan Servicing, LLC*, 2019 WL 2103379, at *4 (N.D. Ill.
26 May 14, 2019) (noting in analyzing Rule 23(e)(2) that “[s]ignificant portions of the
27 Court’s analysis remain materially unchanged from the previous order [granting
28 preliminary approval]”).

Lead Plaintiff respectfully submits that, especially in light of the fact that this
case has already proceeded to verdict and a post-trial claims process, the Settlement

1 easily satisfies both Rule 23(e)(2) and the relevant Ninth Circuit factors and warrants
2 approval as fair, reasonable, and adequate.

3 **B. The Settlement Satisfies the Requirements of Rule 23(e)(2)**

4 **1. Lead Plaintiff and Its Counsel Have Adequately**
5 **Represented the Class**

6 Rule 23(e)(2)(A) asks whether the “class representatives and class counsel
7 have adequately represented the class.” Fed. R. Civ. P. 23(e)(2)(A). As explained
8 above and in connection with preliminary approval, Lead Plaintiff and its counsel
9 have adequately represented the Class as required by Rule 23(e)(2)(A) by diligently
10 prosecuting this Litigation for over six years and through a successful jury verdict
11 on behalf of the Class. Indeed, this case is one of only 15 securities fraud class
12 actions in the last 25 years to have been litigated to a verdict. Following trial, Lead
13 Plaintiff and its counsel also directed a contentious and heavily litigated claims
14 process that ultimately resulted in the identification and validation of 4,455 claims
15 with claimed damages, including prejudgment interest, totaling \$54,248,374.00. In
16 short, Lead Plaintiff and its counsel have vigorously prosecuted this case and more
17 than adequately represented the Class. *See Hefler v. Wells Fargo & Co.*, 2018 WL
18 6619983, at *6 (N.D. Cal. Dec. 18, 2018) (finding, in finally approving settlement,
19 that “Class Counsel had vigorously prosecuted this action through dispositive
20 motion practice, extensive initial discovery, and formal mediation”), *aff’d sub nom.*
21 *Hefler v. Pekoc*, 802 F. App’x 285 (9th Cir. 2020). Moreover, Lead Plaintiff shares
22 a common interest with all Class Members in obtaining the largest possible recovery
23 from Defendants. *See Ellis v. Costco Wholesale Corp.*, 657 F.3d 970, 985 (9th Cir.
24 2011) (adequacy of representation depends on “an absence of antagonism” and “a
25 sharing of interest” between representatives and absent class members); *see also*
26 ECF No. 218 (in granting class certification, the Court found that Lead Plaintiff “has
27 sufficiently shown adequacy as class representative and class counsel”). Lead
28 Plaintiff and Lead Counsel at all times advocated for the best interests of the Class,

1 and the stellar result achieved is the best indication of their adequate representation.
2 Thus, Rule 23(e)(2)(A) is satisfied.

3 **2. The Settlement Is the Result of Good Faith, Arm’s-
4 Length Negotiations by Informed, Experienced
5 Counsel Who Were Aware of the Risks of the
6 Litigation**

7 The Rule 23(e)(2)(B) factor is a procedural one, asking whether “the
8 [settlement] proposal was negotiated at arm’s length.” Fed. R. Civ. P. 23(e)(2)(B).
9 In the Ninth Circuit, a “strong presumption of fairness” attaches to a class action
10 settlement reached through arm’s-length negotiations between “experienced and
11 well-informed counsel.” *de Rommerswael on Behalf of Puma Biotechnology, Inc.*
12 *v. Auerbach*, 2018 WL 6003560, at *3 (C.D. Cal. Nov. 5, 2018); *see Rodriguez*, 563
13 F.3d at 965 (“We put a good deal of stock in the product of an arms-length, non-
14 collusive, negotiated resolution . . .”). Here, Lead Counsel not only negotiated
15 directly with Defendants over multiple years before reaching the Settlement, but the
16 parties also utilized an experienced mediator, Gregory P. Lindstrom of Phillips
17 ADR, which weighs in favor of this factor. *See In re OSI Sys., Inc. Derivative Litig.*,
18 2017 WL 5634607, at *3 (C.D. Cal. Jan. 24, 2017) (finding settlement was result of
19 fair negotiations when the “parties engaged in arm’s length negotiations conducted
20 by experienced counsel before a respected mediator”). In addition, “[a] settlement
21 is presumed to be fair if reached in arms-length negotiations after relevant discovery
22 has taken place.” *Pataky v. Brigantine, Inc.*, 2018 WL 3020159, at *3 (S.D. Cal.
23 June 18, 2018); *see also Sudunagunta v. NantKwest, Inc.*, 2019 WL 2183451, at *3
24 (C.D. Cal. May 13, 2019) (“The involvement of experienced class action counsel
25 and the fact that the settlement agreement was reached in arm’s length negotiations,
26 after relevant discovery [has] taken place create a presumption that the agreement is
27 fair.”). Indeed, in a case like this that has progressed through trial, “[g]reat weight
28 is accorded to the recommendation of counsel, who are most closely acquainted with

1 the facts of the underlying litigation.” *Gribble v. Cool Transps. Inc.*, 2008 WL
2 5281665, at *9 (C.D. Cal. Dec. 15, 2008).

3 In sum, with full awareness of the total damages suffered by validated
4 claimants and the inherent delay and risks that would come with additional litigation,
5 Lead Plaintiff negotiated a Settlement that recovers 100% of the claimed damages,
6 plus prejudgment interest, reflected in the Judgment.

7 **3. The Relief Provided to the Class Is Complete**

8 **a. The Substantial Benefits for the Class, Weighed**
9 **Against the Costs, Risks, and Delay of**
10 **Continued Litigation, Support Final Approval**

11 Rule 23(e)(2)(C)(i) considers the adequacy of the Settlement in light of “the
12 costs, risks, and delay of trial and appeal” (Fed. R. Civ. P. 23(e)(2)(C)(i)), and the
13 relevant overlapping Ninth Circuit factors address “the strength of plaintiffs’ case;
14 [and] the risk, expense, complexity, and likely duration of further litigation.”
15 *Rodriguez*, 563 F.3d at 963. Since the Settlement represents the maximum allowable
16 damages pursuant to the jury’s per-share damages award, and there is no additional
17 benefit to be gained from further litigation, these factors strongly weigh in favor of
18 final approval. Moreover, the Settlement will expedite validated claimants’ recovery
19 for the damages they suffered by eliminating the costs, risks, and delays that would
20 have come from Defendants’ appeals. *See Nat’l Rural Telecomms. Coop. v.*
21 *DIRECTV, Inc.*, 221 F.R.D. 523, 526 (C.D. Cal. 2004) (“[U]nless the settlement is
22 clearly inadequate, its acceptance and approval are preferable to lengthy and
23 expensive litigation with uncertain results.”); *Ikuseghan v. Multicare Health Sys.*,
24 2016 WL 3976569, at *4 (W.D. Wash. July 25, 2016) (“Absent the proposed
25 Settlement, Class Members would likely not obtain relief, if any, for a period of
26 years.”).

26 **b. The Method for Distributing Relief Is Effective**

27 With respect to Rule 23(e)(2)(C)(ii), Lead Plaintiff and Lead Counsel have
28 taken substantial efforts to insure that all validated claimants are notified about the

1 proposed Settlement. Pursuant to the Preliminary Approval Order, 568 copies of the
2 Notice were mailed, and 46 electronic copies were delivered, to representatives of
3 all the validated claimants, and the Summary Notice was published in *The Wall*
4 *Street Journal* and over the *Business Wire*. Murray Decl., ¶¶6-8. Further, the
5 Settlement-specific website – www.PumaBioSecuritiesLitigation.com – was
6 updated to include the Notice and additional information about when and how any
7 objection to the Settlement can be made.

8 Claims have already been processed in accordance with the Court-approved
9 damages formula and all validated claimants identified, making administration of
10 the Settlement very straightforward. *See* ECF No. 778. Following final approval of
11 the Settlement and resolution of attorneys’ fees and expenses, the Lead Plaintiff’s
12 15 U.S.C. §78u-4(a)(4) award, and objections, if any, the Claims Administrator will
13 only need to distribute to validated claimants their calculated damages and
14 prejudgment interest, less any awarded fees and expenses (which will be deducted
15 on a pro rata basis). Thus, this factor supports final approval for the same reason
16 that it supported preliminary approval.

17 **c. Attorneys’ Fees**

18 Rule 23(e)(2)(C)(iii) addresses “the terms of any proposed award of attorney’s
19 fees, including timing of payment.” As further discussed below (§§VI, VII, *infra*),
20 Lead Counsel seeks an award of attorneys’ fees of 25% of the Settlement Amount
21 and expenses of \$2,890,129.74. This fee request is relatively modest in light of the
22 result achieved and squarely in line with the Ninth Circuit benchmark. It is thus
23 presumptively reasonable. *See, e.g., Staton v. Boeing Co.*, 327 F.3d 938, 968 (9th
24 Cir. 2003) (“This circuit has established 25% of the common fund as a benchmark
25 award for attorney fees.”).

26 In addition, the Stipulation (¶5.2) provides that any award of fees and
27 expenses be paid to Lead Counsel at the time of the Effective Date, *i.e.*, after the
28 Court’s Settlement Judgment has become final.

1 **4. The Damages Formula Was Already Approved by the**
2 **Court and All Class Members Have Been Treated**
3 **Equitably**

4 Rule 23(e)(2)(D) asks whether the proposal to distribute settlement funds
5 treats class members equitably relative to each other. Here, the damages formula
6 was already approved by Judge Guilford in accordance with the Notice of Verdict.
7 ECF No. 778. All Class members already had an opportunity to submit a claim (or
8 opt out of the Litigation in accordance with the Notice of Pendency) and as reflected
9 in the Judgment, all validated claimants have been treated equitably. *See Ciuffitelli*
10 *v. Deloitte & Touche LLP*, 2019 WL 1441634, at *18 (D. Or. Mar. 19, 2019) (finding
11 “[t]he Proposed Settlement does not provide preferential treatment to Plaintiffs or
12 segments of the class” where “the proposed Plan of Allocation compensates all Class
13 Members and Class Representatives equally in that they will receive a *pro rata*
14 distribution based of the Settlement Fund based on their net losses”); *see also In re*
15 *Extreme Networks, Inc. Sec. Litig.*, 2019 WL 3290770, at *8 (N.D. Cal. July 22, 2019)
16 (“Under the Agreement, class members who have submitted timely claims will
17 receive payments on a *pro rata* basis based on the value of their original claim and the
18 number of claims filed. In granting preliminary approval, the Court found that this
19 proposed allocation did not constitute improper preferential treatment. The Court
20 adheres to its view that the allocation plan is equitable.”).

21 **C. The Remaining Ninth Circuit Factors Are Satisfied**

22 **1. The Extent of Discovery Completed and the Stage of**
23 **the Proceedings at Which the Settlement Was**
24 **Achieved Strongly Supports Preliminary Approval**

25 Given that fact and expert discovery were completed and the case was tried to
26 a jury verdict, the stage of the proceedings at which the Settlement was achieved
27 strongly supports approval of the Settlement. *See Kmiec v. Powerwave Techs., Inc.*,
28 2016 WL 5938709, at *4 (C.D. Cal. July 11, 2016) (“[T]he fact that the parties did
 not settle until after the conclusion of fact discovery indicates that Plaintiffs were
 well aware of the merits of their case and the difficulties awaiting them at trial.”).

1 **2. Risk of Maintaining Class Action Status Through**
2 **Trial**

3 Because this case was taken through trial as a certified class action, this factor
4 is inapplicable.

5 **3. Experience and Views of Counsel**

6 The opinion of experienced counsel supporting a class settlement after arm's-
7 length negotiations is entitled to considerable weight. *Norris v. Mazzola*, 2017 WL
8 6493091, at *8 (N.D. Cal. Dec. 19, 2017); *see also Hefler*, 2018 WL 6619983, at *9
9 ("That counsel advocate in favor of this Settlement weighs in favor of its approval.");
10 *Ellis v. Naval Air Rework Facility*, 87 F.R.D. 15, 18 (N.D. Cal. 1980) ("[T]he fact
11 that experienced counsel involved in the case approved the settlement after hard-
12 fought negotiations is entitled to considerable weight."), *aff'd*, 661 F.2d 939 (9th
13 Cir. 1981). Indeed, in a case like this which has progressed to trial, "[g]reat weight
14 is accorded to the recommendation of counsel, who are most closely acquainted with
15 the facts of the underlying litigation." *Gribble*, 2008 WL 5281665, at *9. Lead
16 Counsel has significant experience in securities and other complex class action
17 litigation and has negotiated numerous other substantial class action settlements
18 throughout the country. *See* www.rgrdlaw.com. Here, "[t]here is nothing to counter
19 the presumption that Lead Counsel's recommendation is reasonable." *In re*
20 *Omnivision Techs., Inc.*, 559 F. Supp. 2d 1036, 1043 (N.D. Cal. 2008).

21 Since being appointed, Lead Plaintiff actively litigated this case through trial
22 and the post-trial claims process. By the time this Settlement was reached, Lead
23 Counsel had a complete understanding of the value of the claims and potential for
24 further risks and delays to recovering damages for validated claimants.

25 **4. The Reaction of Class Members to the Settlement**

26 The reaction of the Class to the Settlement also supports approving the
27 Settlement. *See In re Wells Fargo Collateral Prot. Ins. Litig.*, 2019 WL 6219875,
28 at *4 (C.D. Cal. Nov. 4, 2019) ("This small percentage [of opt outs and objections]

1 shows a positive class reaction to the settlement agreement and further supports a
2 finding that the settlement is fair, reasonable, and adequate.”); *Omnivision*, 559
3 F. Supp. 2d at 1043 (“[T]he absence of a large number of objections to a proposed
4 class action settlement raises a strong presumption that the terms of a proposed class
5 settlement action are favorable to the class members.”). As explained above and in
6 the Murray Declaration (¶¶6-8), Gilardi disseminated the Notice by mail and
7 electronically and published the Summary Notice. The deadline to object to any
8 aspect of the Settlement is March 21, 2022. To date, no objections have been
9 received. *Id.*, ¶10; *see also Morgan v. Childtime Childcare, Inc.*, 2020 WL 218515,
10 at *2 (C.D. Cal. Jan. 6, 2020) (“Lack of objection speaks volumes for a positive class
11 reaction to the settlement.”). Lead Plaintiff will address objections, if any, in its
12 reply.

13 In sum, each relevant factor identified under Rule 23(e)(2) and by the Ninth
14 Circuit is satisfied. The Settlement is fair, adequate, and reasonable, and the Court
15 should grant final approval.

16 **IV. THE COURT SHOULD APPROVE THE PLAN OF** 17 **ALLOCATION**

18 Lead Plaintiff also seeks approval of the Plan of Allocation, which directly
19 tracks the jury’s \$4.50 per share damages award and the Court-approved claims
20 process and damages formula. *See* ECF No. 778. Assessment of a plan of allocation
21 of settlement proceeds is governed by the same standards of review applicable to the
22 settlement as a whole – the plan must be fair and reasonable. *See Class Plaintiffs v.*
23 *City of Seattle*, 955 F.2d 1268, 1284 (9th Cir. 1992); *In re Amgen Inc. Sec. Litig.*,
24 2016 WL 10571773, at *7 (C.D. Cal. Oct. 25, 2016). An allocation formula need
25 only have a ““reasonable, rational basis, particularly if recommended by
26 experienced and competent counsel.”” *Vinh Nguyen v. Radiant Pharms. Corp.*,
27 2014 WL 1802293, at *5 (C.D. Cal. May 6, 2014). “A plan of allocation that
28 reimburses class members based on the extent of their injuries is generally

1 reasonable.” *In re Oracle Sec. Litig.*, 1994 WL 502054, at *1 (N.D. Cal. June 18,
2 1994).

3 The Plan of Allocation here provides an equitable basis to allocate the
4 Settlement Fund among all validated claimants. Indeed, claims have already been
5 submitted, processed, and validated through the Court-approved, post-trial claims
6 process, which identified 4,455 validated claimants, with total claimed damages,
7 including prejudgment interest, of \$54,248,374.00. Pursuant to the Settlement and
8 Plan of Allocation, which was explained in the Notice sent to Class Members, each
9 validated claimant will receive 100% of their claimed damages and prejudgment
10 interest, less their pro rata share of any: (i) Court-awarded attorney fees, litigation
11 expenses, and Lead Plaintiff award; (ii) settlement administration expenses; and (iii)
12 taxes and tax expenses. As a result, the Plan of Allocation will result in a fair
13 distribution of the available proceeds among Class Members who submitted valid
14 claims. There have been no objections to the Plan of Allocation.

15 **V. NOTICE TO THE VALIDATED CLAIMANTS SATISFIES**
16 **DUE PROCESS**

17 Lead Plaintiff has provided the Class with adequate notice of the Settlement.
18 Here, a Notice of Verdict had already been served on all Class members following
19 the jury trial. ECF Nos. 778, 800. Pursuant to the Notice of Verdict, Class members
20 were directed to submit claims by January 28, 2020, and notified that if they did not
21 submit a validated claim, “you will not recover anything, but you will be bound by
22 any judgments entered by the Court. You may not opt out of this action.” ECF No.
23 749-1 at 3. Following the Settlement, and in accordance with the Preliminary
24 Approval Order, the Claims Administrator disseminated the Notice by mail and
25 electronically. *See* Murray Decl., ¶¶6-7. In addition, the Court-approved summary
26 Notice was published in the national edition of *The Wall Street Journal*, and
27 published electronically over the *Business Wire*. *Id.*, ¶8. The Claims Administrator
28 also provided all information regarding the Settlement online through the Settlement

1 website. *Id.* This method of giving notice, previously approved by the Court, is
2 appropriate because it directs notice in a “reasonable manner to all class members
3 who would be bound by the propos[ed judgment].” Fed. R. Civ. P. 23(e)(1)(B).

4 The Notice also provided the necessary information for Class Members to
5 make an informed decision regarding the proposed Settlement, as required by the
6 PSLRA. *See* 15 U.S.C. §78u-4(a)(7). The Notice was sufficient because it
7 ““generally describes the terms of the settlement in sufficient detail to alert those
8 with adverse viewpoints to investigate and to come forward and be heard.””
9 *Rodriguez*, 563 F.3d at 962; *see also In re Wireless Facilities, Inc. Sec. Litig.*, 253
10 F.R.D. 630, 636 (S.D. Cal. 2008). Specifically, in accordance with the state of the
11 case and information previously provided in the Notice of Verdict, the Notice
12 described the proposed Settlement, the reason the parties have proposed the
13 Settlement, the amount of the Settlement Fund, the estimated average distribution
14 per damaged share, the maximum amount of attorneys’ fees and expenses that Lead
15 Counsel intend to seek in connection with final Settlement approval, the maximum
16 amount Lead Plaintiff will request pursuant to 15 U.S.C. §78u-4(a)(4) in connection
17 with its representation of the Class, the deadline to file an objection, and the date,
18 time, and place of the Settlement Hearing. The content of the Notice and summary
19 Notice were “reasonably calculated, under all the circumstances, to apprise
20 interested parties of the pendency of the action and afford them an opportunity to
21 present their objections.” *Mullane v. Cent. Hanover Bank & Tr. Co.*, 339 U.S. 306,
22 314 (1950).

23 In addition, Rule 23(h)(1) requires that “[n]otice of the motion [for attorneys’
24 fees] must be served on all parties and, for motions by class counsel, directed to class
25 members in a reasonable manner.” The Notice satisfied the requirements of Rule
26 23(h)(1), as it notified validated claimants – the only parties with an interest in and
27 right to object to the proposed fee and expense awards – that Lead Counsel will
28 apply to the Court for an award of attorneys’ fees of 25% of the Settlement Amount

1 and litigation expenses not to exceed \$3,100,000, to be paid from the Settlement
2 Fund. The Notice also noted the application for an award of no more than \$100,000
3 to Lead Plaintiff pursuant to 15 U.S.C. §78u-4(a)(4) in connection with its
4 representation of the Class.

5 In sum, the notice program used in connection with the Settlement was the
6 “best notice practicable under the circumstances” (*see* Preliminary Approval Order,
7 ¶4), and complied with the Court’s Preliminary Approval Order, Federal Rule of
8 Civil Procedure 23, the PSLRA, and due process. *See, e.g., Hayes v. Magna Chip*
9 *Semiconductor Corp.*, 2016 WL 6902856, at *4-*5 (N.D. Cal. Nov. 21, 2016).

10 **VI. AWARD OF ATTORNEYS’ FEES**

11 Lead Counsel seeks 25% of the Settlement Fund as its reasonable attorneys’
12 fees for its efforts in creating a \$54,248,374 common fund for the benefit of the
13 Class. The percentage-of-the-fund method of awarding fees is the prevailing method
14 for awarding fees in common fund cases in this Circuit and throughout the United
15 States. As further detailed below, Lead Counsel’s request for 25% is reasonable
16 compensation for its extensive efforts in prosecuting this Litigation, and is the
17 benchmark rate for percentage fees in common fund cases in the Ninth Circuit.

18 **A. A Reasonable Percentage of the Fund Is the Appropriate** 19 **Method for Awarding Attorneys’ Fees**

20 The Supreme Court has recognized that “a litigant or a lawyer who recovers
21 a common fund for the benefit of persons other than himself or his client is entitled
22 to a reasonable attorney’s fee from the fund as a whole.” *Boeing Co. v. Van Gemert*,
23 444 U.S. 472, 478 (1980). Similarly, the Ninth Circuit has long acknowledged that
24 “a private plaintiff, or his attorney, whose efforts create, discover, increase or
25 preserve a fund to which others also have a claim is entitled to recover from the fund
26 the costs of his litigation, including attorneys’ fees.” *Vincent v. Hughes Air W., Inc.*,
27 557 F.2d 759, 769 (9th Cir. 1977); *accord In re NCAA Grant-in-Aid Cap Antitrust*
28 *Litig.*, 768 Fed. Appx. 651, 653 (9th Cir. 2019). Courts recognize that awards of fair

1 attorneys' fees from a common fund are important to incentivizing attorneys to
2 represent class clients, who might otherwise be denied access to counsel, particularly
3 on a contingency basis. *See Stanger v. China Elec. Motor, Inc.*, 812 F.3d 734, 741
4 (9th Cir. 2016). An award of fair attorney fees in securities class actions thus serves
5 the public interest; as the Supreme Court has emphasized, private securities actions
6 such as this one are "an essential supplement to criminal prosecutions and civil
7 enforcement actions" brought by the U.S. Securities and Exchange Commission.
8 *Tellabs, Inc. v. Makor Issues & Rts., Ltd.*, 551 U.S. 308, 313 (2007).

9 While courts have the discretion to employ either a percentage-of-recovery or
10 lodestar method in determining an attorneys' fee award, "[t]he use of the percentage-
11 of-the-fund method in common-fund cases is the prevailing practice in the Ninth
12 Circuit for awarding attorneys' fees and permits the Court to focus on a showing that
13 a fund conferring benefits on a class was created through the efforts of plaintiffs'
14 counsel." *In re Korean Air Lines Co., Antitrust Litig.*, 2013 WL 7985367, at *1
15 (C.D. Cal. Dec. 23, 2013); *see also Omnivision*, 559 F. Supp. 2d at 1046 ("use of the
16 percentage method in common fund cases appears to be dominant"). That is, the
17 Ninth Circuit has expressly and consistently approved the use of the percentage
18 method in common fund cases. *See Vizcaino v. Microsoft Corp.*, 290 F.3d 1043,
19 1047-48 (9th Cir. 2002); *Torrisi v. Tucson Elec. Power Co.*, 8 F.3d 1370, 1376-77
20 (9th Cir. 1993); *Paul, Johnson, Alston & Hunt v. Graulity*, 886 F.2d 268, 272 (9th
21 Cir. 1989). Other circuits are in accord.

22 The PSLRA also authorizes courts to award attorneys' fees and expenses to
23 counsel for the plaintiff class provided the award does not exceed "a reasonable
24 percentage of the amount of any damages and prejudgment interest actually paid to
25 the class." 15 U.S.C. §78u-4(a)(6); *see also In re Am. Apparel, Inc. S'holder Litig.*,
26 2014 WL 10212865, at *20 (C.D. Cal. July 28, 2014) ("Congress plainly
27 contemplated that percentage-of-recovery would be the primary measure of
28 attorneys' fees awards in federal securities class actions."); *In re Rite Aid Corp. Sec.*

1 *Litig.*, 396 F.3d 294, 300 (3d Cir. 2005) (“[T]he percentage-of-recovery method was
2 incorporated in the [PSLRA].”).

3 The percentage-of-recovery method is particularly appropriate in common
4 fund cases like this because “the benefit to the class is easily quantified.” *In re*
5 *Bluetooth Headset Prods. Liab. Litig.*, 654 F.3d 935, 942 (9th Cir. 2011); *see also*
6 *Glass v. UBS Fin. Servs., Inc.*, 331 F. App’x 452, 456-57 (9th Cir. 2009) (overruling
7 objection based on use of percentage-of-the-fund approach); *In re Galena*
8 *Biopharma, Inc. Sec. Litig.*, 2016 WL 3457165, at *5 (D. Or. June 24, 2016)
9 (percentage-of-recovery method preferred over lodestar method in cash settlement).
10 Among other benefits, the percentage-of-recovery method decreases the burden
11 imposed on courts by eliminating a detailed and “more time-consuming” lodestar
12 analysis. *Bluetooth*, 654 F.3d at 942; *Lopez v. Youngblood*, 2011 WL 10483569, at
13 *4 (E.D. Cal. Sept. 2, 2011) (“in practice, the lodestar method is difficult to apply
14 [and] time consuming to administer”) (quoting *Manual for Complex Litigation*
15 §14.121 (4th ed. 2004)). It is also consistent with the practice in the private
16 marketplace where contingent fee attorneys are customarily compensated by a
17 percentage of the recovery. *See Radient*, 2014 WL 1802293, at *9. Lastly, awarding
18 a percentage-of-recovery as fees more closely aligns “the lawyers’ interests with
19 achieving the highest award for the class members” in the shortest amount of time.
20 *Id.*; *see also* Charles Silver, *Due Process and the Lodestar Method: You Can’t Get*
21 *There from Here*, 74 Tul. L. Rev. 1809, at 1819-20 (2000) (“The consensus that the
22 contingent percentage approach creates a closer harmony of interests between class
23 counsel and absent plaintiffs than the lodestar method is strikingly broad. It includes
24 leading academics, researchers at the RAND Institute for Civil Justice, and many
25 judges. . . . Indeed, it is difficult to find anyone who contends otherwise.”).

26 Here, at the time they retained Lead Counsel, Lead Plaintiff negotiated a 25%
27 fee agreement carefully designed to maximize the Class’ *net* recovery and align Lead
28 Counsel’s interests with those of the Class. *See Younger Decl.*, ¶9. In enacting the

1 PSLRA, Congress believed that institutions with significant financial stakes in the
2 outcome of securities class actions would be well positioned to select counsel and
3 optimize the prosecution of the case and the recovery to the class. *In re Cendant*
4 *Corp. Litig.*, 264 F.3d 201, 220 (3d Cir. 2001). That is precisely what happened
5 here. The fee structure negotiated *ex ante* by Lead Plaintiff – a large, sophisticated
6 institution with a substantial stake in the litigation – achieved its objective: Lead
7 Counsel aggressively litigated this case through trial and obtained a substantial
8 recovery for the Class. *Cf. Hatamian v. Advanced Micro Devices, Inc.*, 2018 WL
9 8950656, at *2 (N.D. Cal. Mar. 2, 2018) (approving 25% fee where request had been
10 “reviewed and approved as fair and reasonable by Class Representatives,
11 sophisticated institutional investors that were directly involved in the prosecution
12 and resolution of the Action and who have a substantial interest in ensuring that any
13 fees paid to plaintiffs’ counsel are duly earned and not excessive”).

14 **B. The Court Should Approve a 25% Fee in This Case**

15 Courts in the Ninth Circuit “typically calculate 25% of the fund as the
16 ‘benchmark’ for a reasonable fee award.” *Bluetooth*, 654 F.3d at 942; *see also*
17 *Grauly*, 886 F.2d 268 at 73; *Six (6) Mexican Workers v. Ariz. Citrus Growers*, 904
18 F.2d 1301, 1311 (9th Cir. 1990) (“In *Grauly*, we established 25 percent of the fund
19 as the ‘benchmark’ award that should be given in common fund cases.”); *Hilsley v.*
20 *Ocean Spray Cranberries, Inc.*, 2020 WL 520616, at *7 (S.D. Cal. Jan. 31, 2020)
21 (“[T]he ‘benchmark’ for attorneys’ fees in the Ninth Circuit is typically 25% of the
22 common fund[.]”). Because Lead Counsel’s request for attorneys’ fees is precisely
23 at the 25% benchmark, it is “presumptively reasonable.” *See Baird v. BlackRock*
24 *Institutional Tr. Co., N.A.*, 2021 WL 5113030, at *7 (N.D. Cal. Nov. 3, 2021); *Austin*
25 *v. Foodliner, Inc.*, 2019 WL 2077851, at *7 (N.D. Cal. May 10, 2019) (“[T]he 25%
26 requested [fee] is the federal law benchmark and is thus presumptively reasonable.”).
27 Moreover, application of the other factors that courts in this Circuit consider when
28 determining whether a fee is fair also strongly support the reasonableness of the

1 requested fee. These factors include, *inter alia*: (1) the results achieved; (2) the risks
2 of litigation; (3) the skill required and quality of work; (4) the contingent nature of
3 the fee and financial burden carried by the plaintiffs; (5) awards made in similar
4 cases; and (6) the reaction of the class. *See Vizcaino*, 290 F.3d at 1048-50.

5 **1. Lead Counsel Achieved an Excellent Result for the**
6 **Class**

7 Courts have consistently recognized that the result achieved is “the most
8 critical factor” to consider in making a fee award. *Hensley v. Eckerhart*, 461 U.S.
9 424, 436 (1983). Here, the over \$54 million cash recovery is an excellent result for
10 the Class. The recovery is certain and has been obtained through the considerable
11 efforts of Lead Counsel, and avoids the expense and delay of continued litigation.
12 *See* §III.C., *supra*. This achievement was the result of Lead Counsel’s vigorous
13 prosecution, from the investigation and filing of the consolidated complaint all the
14 way through trial and the contested post-trial claims process. The result achieved
15 here is also extremely rare – as the successful verdict that Lead Counsel obtained on
16 behalf of the Class is only the 15th verdict in a securities fraud class action since the
17 passage of the PSLRA in 1995. *Cf. Omnivision*, 559 F. Supp. 2d at 1047 (by 2008,
18 “Plaintiffs ha[d] won only three of eleven such cases to reach verdicts since 1996”).
19 The Settlement is also a significant financial recovery that compares well to other
20 similar securities class action settlements. The \$54 million recovery is well above
21 the median securities class action settlement values over the last ten years, which
22 range from \$7 million to \$13 million.⁴ 2021 NERA Study, Figure 15 at 17;
23 *Omnivision*, 559 F. Supp. 2d at 1042 (finding that settlement amount was reasonable
24 in part because it was “higher than the median percentage of investor losses
25 recovered in recent shareholder class action settlements”). Moreover, the Settlement
26 reflects an unprecedented 100% of the total claimed damages from the validated

27 _____
28 ⁴ This figure excludes settlements over \$1 billion.

1 claimants, plus prejudgment interest, and thereby represents the maximum allowable
2 damages pursuant to the jury's per-share damages award. This outstanding result
3 obtained for the Class here supports Lead Counsel's relatively modest fee request
4 and merits an appropriate fee that encourages counsel to seek excellent results.

5 **2. The Litigation Was Highly Risky and Complex**

6 The risks of the Litigation, as well as the complexity and difficulty of the
7 issues presented, are also important factors in determining a fee award. *See In re*
8 *Pac. Enters. Sec. Litig.*, 47 F.3d 373, 379 (9th Cir. 1995) (holding fees justified
9 "because of the complexity of the issues and the risks"); *see also Vizcaino*, 290 F.3d
10 at 1048 ("Risk is a relevant circumstance."). "[I]n general, securities actions are
11 highly complex and . . . securities class litigation is notably difficult and notoriously
12 uncertain." *Hefler*, 2018 WL 6619983, at *13. Moreover, "securities actions have
13 become more difficult from a plaintiff's perspective in the wake of the PSLRA." *In*
14 *re Ikon Off. Sols., Inc., Sec. Litig.*, 194 F.R.D. 166, 194 (E.D. Pa. 2000). Indeed,
15 "[t]o be successful, a securities class-action plaintiff must thread the eye of a needle
16 made smaller and smaller over the years by judicial decree and congressional
17 action." *Alaska Elec. Pension Fund v. Flowserve Corp.*, 572 F.3d 221, 235 (5th Cir.
18 2009). Despite their ultimate success, Lead Counsel here overcame significant risks,
19 complexities, and uncertainties at every procedural step of this Litigation.

20 **3. The Skill Required and Quality of Work**

21 The quality of Lead Counsel's representation further supports the
22 reasonableness of the requested fee. Not only did Lead Counsel successfully litigate
23 this case through dispositive motions and trial, but it also warded off Defendants'
24 repeated attempts to further delay and limit the Class' recovery through the post-trial
25 claims process – ultimately recovering 100% of the per-share damages awarded by
26 the jury for validated claimants. *See, e.g.*, ECF Nos. 749, 776, 807, 825, 839, 858,
27 864. This case involved unique and complex issues, which were successfully
28 prosecuted and managed by Lead Counsel. *Omnivision*, 559 F. Supp. 2d at 1047

1 (“Prosecution and management of a complex national class action requires unique
2 legal skills and abilities.”). Moreover, Robbins Geller is a nationally recognized
3 leader in securities class actions and complex litigation. *See* www.rgrdlaw.com.
4 The firm has a track record of trying cases, or settling cases at a premium on the eve
5 of trial, and clients retain Robbins Geller to benefit from its experience and resources
6 in order to obtain the largest possible recovery for the Class.

7 The quality of Lead Counsel’s work is also reflected in the fact that
8 Defendants were represented by one of the largest defense firms in the world,
9 Latham & Watkins LLP, who vigorously contested each element of Lead Plaintiff’s
10 claims throughout the course of the Litigation. Courts recognize that the quality of
11 opposing counsel should be considered in assessing the requested fee. *See, e.g.,*
12 *Wing v. Asarco Inc.*, 114 F.3d 986, 989 (9th Cir. 1997) (affirming fee award and
13 noting that the court’s evaluation of class counsel’s work considered “the quality of
14 opposition counsel and [defendant’s] record of success in this type of litigation”).
15 Lead Counsel’s ability to obtain a favorable result for the Class while litigating
16 against a powerful defense firm further evidences the quality of Lead Counsel’s
17 work and weighs in favor of awarding the requested fee.

18 **4. The Contingent Nature of the Fee and the Financial** 19 **Burden Carried by Lead Counsel**

20 Determination of a fair attorneys’ fee must include consideration of the
21 contingent nature of the fee and the difficulties that were overcome in obtaining the
22 settlement:

23 It is an established practice in the private legal market to reward
24 attorneys for taking the risk of non-payment by paying them a premium
25 over their normal hourly rates for winning contingency cases. *See*
26 Richard Posner, *Economic Analysis of Law* §21.9, at 534-35 (3d ed.
27 1986). Contingent fees that may far exceed the market value of the
28 services if rendered on a non-contingent basis are accepted in the legal
profession as a legitimate way of assuring competent representation for
plaintiffs who could not afford to pay on an hourly basis regardless
whether they win or lose.

1 *In re Wash. Pub. Power Supply Sys. Sec. Litig.*, 19 F.3d 1291, 1299 (9th Cir. 1994);
2 *see also Stanger*, 812 F.3d at 741 (“Risk multipliers incentivize attorneys to
3 represent class clients, who might otherwise be denied access to counsel, on a
4 contingency basis. This incentive is especially important in securities cases.”). For
5 this reason, “[c]ourts ‘routinely’ enhance multipliers to reflect the risk of non-
6 payment in common fund cases.” *van Wingerden v. Cadiz, Inc.*, 2017 WL 5565263,
7 at *13 (C.D. Cal. Feb. 8, 2017) (citing *Vizcaino*, 290 F.3d at 1051).

8 The risk of no recovery for a class and its counsel in complex cases of this
9 type is very real. There are numerous examples of class actions in which plaintiffs’
10 counsel expended thousands of hours and yet received no remuneration despite their
11 diligence and expertise. For example, in *In re Oracle Corp. Sec. Litig.*, a case that
12 Lead Counsel prosecuted, the court granted summary judgment to defendants after
13 eight years of litigation, after plaintiff’s counsel incurred over \$7 million in
14 expenses, and worked over 100,000 hours. 2009 WL 1709050 (N.D. Cal. June 19,
15 2009), *aff’d*, 627 F.3d 376 (9th Cir. 2010). In another Ninth Circuit PSLRA case,
16 after a lengthy trial involving securities claims against JDS Uniphase Corporation,
17 the jury reached a verdict in defendants’ favor. *See In re JDS Uniphase Corp. Sec.*
18 *Litig.*, 2007 WL 4788556 (N.D. Cal. Nov. 27, 2007).

19 Because the fee in this matter was entirely contingent, the only certainty was
20 that there would be no fee without a successful result and that such a result would
21 be realized only after considerable effort. Nevertheless, Robbins Geller committed
22 thousands of hours and \$2,890,129.74 to vigorously and successfully prosecute this
23 action for the Class’ benefit.⁵ The contingent nature of counsel’s representation
24 supports approval of the requested fee.

25
26
27 ⁵ See Declaration of Tor Gronborg in Support of Lead Plaintiff’s Motion for Final
28 Approval of Class Action Settlement and Approval of Plan of Allocation, an Award
of Attorneys’ Fees and Expenses, and an Award to Lead Plaintiff Pursuant to 15
U.S.C. §78u-4(a)(4), ¶¶12-16, filed herewith; Declaration of Tor Gronborg Filed on

1 **5. The Requested Fee Award Is Below the Range**
2 **Awarded in Similar Complex, Contingent Litigation**

3 As discussed above, Lead Counsel’s request for 25% of the common fund is
4 the “benchmark award for attorney fees” in the Ninth Circuit. *Staton*, 327 F.3d at
5 968. Further evidencing the reasonableness of the fee, however, Lead Counsel’s
6 requested fee is actually *below* the range of similar common fund class action
7 settlements, where courts have adjusted the fee above the 25% benchmark based on
8 appropriate factors that are present here. *See, e.g., Childtime Childcare*, 2020 WL
9 218515, at *4 (adjusting fee award to “just under 33.3% of the total settlement
10 amount”); *Jimenez v. O’Reilly Automotive Inc.*, 2018 WL 6137591, at *3 (C.D. Cal.
11 June 18, 2018) (upward departure from the 25% benchmark to a 33.33% award was
12 justified because of “complicated nature” of the case); *Figueroa v. Allied Bldg.*
13 *Prods. Corp.*, 2018 WL 4860034, at *3 (C.D. Cal. Sept. 24, 2018) (awarding 33%
14 fee award in complex class action wage and hour case). In fact, “in most common
15 fund cases, the award exceeds that benchmark.” *Omnivision*, 559 F. Supp. 2d at
16 1047-48 (citing *In re Activision Sec. Litig.*, 723 F. Supp. 1373, 1377-78 (N.D. Cal.
17 1989) (surveying securities cases nationwide and noting, “This court’s review of
18 recent reported cases discloses that nearly all common fund awards range around
19 30%”); *Ikon*, 194 F.R.D. at 194 (“The median in class actions is approximately
20 twenty-five percent, but awards of thirty percent are not uncommon in securities
21 class actions.”)).

22 Indeed, the Ninth Circuit and numerous district courts have repeatedly
23 approved awards of fees in excess of 25% in securities and other complex class
24 action cases. *See Schulein*, 2015 WL 12698312, at *6 (awarding attorneys’ fees in
25 the amount of 30% of a \$37.5 million cash settlement in class action merger case);
26 *Morris v. Lifescan, Inc.*, 54 F. App’x 663, 664 (9th Cir. 2003) (affirming attorneys’

27 _____
28 Behalf of Robbins Geller Rudman & Dowd LLP in Support of Application for
Award of Attorneys’ Fees and Expenses (“RGRD Decl.”), filed herewith.

1 fee award of 33% of a \$14.8 million cash settlement in consumer class action); *Pac.*
2 *Enters.*, 47 F.3d at 379 (approving a fee award of one-third of a \$12 million
3 settlement fund in derivative and securities class actions); *NECA-IBEW Pension Tr.*
4 *Fund, et al. v. Precision Castparts Corp., et al.*, No. 3:16-cv-01756-YY, slip op. at
5 4 (D. Or. May 7, 2021) (ECF No. 169) (awarded 33-1/3% of \$21 million recovery);
6 *In re Tezos Sec. Litig.*, No. 3:17-cv-06779-RS, slip op. at 2 (N.D. Cal. Aug. 28, 2020)
7 (ECF No. 262) (awarded one-third of \$25 million recovery); *In re Banc of Cal. Sec.*
8 *Litig.*, No. 8:17-cv-00118 DMG (DFMx), slip op. at 1 (C.D. Cal. Mar. 16, 2020)
9 (ECF No. 613) (awarded 33% of \$19.75 million recovery); *Boyd v. Bank of Am.*
10 *Corp.*, 2014 WL 6473804, at *10 (C.D. Cal. Nov. 18, 2014) (awarding one-third of
11 \$5,800,000 in FLSA case); *Vasquez v. Coast Valley Roofing, Inc.*, 266 F.R.D.
12 482,491-92 (E.D. Cal. 2010) (awarding 33.3% of the net settlement amount); *Singer*
13 *v. Becton Dickinson & Co.*, 2010 WL 2196104, at *8 (S.D. Cal. June 1, 2010)
14 (same); *In re Heritage Bond Litig.*, 2005 WL 1594389, at *9 (C.D. Cal. June 10,
15 2005) (awarding one-third of a \$27.78 million settlement fund in securities class
16 action); *see also Tawfilis v. Allergan, Inc.*, 2018 WL 4849716, at *7 (C.D. Cal.
17 Aug. 27, 2018) (awarding one-third of \$13.45 million settlement fund in antitrust
18 class action).

19 Here, Lead Counsel obtained the \$54 million Settlement after nearly seven
20 years of highly-contested litigation and a successful jury verdict. The Settlement is
21 a truly remarkable result, obtained through the skill and determination of Lead
22 Counsel and the quality of its work. The fee award Lead Counsel seeks is consistent
23 with the exceptional result and supported by, if not below, the percentages awarded
24 in many similar securities class action cases in the Ninth Circuit.

25 6. The Class' Reaction to Date Supports the Fee Request

26 District courts in the Ninth Circuit also consider the reaction of the class when
27 deciding whether to award the requested fee. *In re Wireless Facilities, Inc. Sec.*
28 *Litig. II*, 2008 U.S. Dist. LEXIS 128674, at *23 (S.D. Cal. Dec. 19, 2008) ("The lack

of objections from potential claimants favors awarding Lead Counsel the requested amount of attorneys' fees."); *Heritage Bond*, 2005 WL 1594389, at *15 ("The presence or absence of objections . . . is also a factor in determining the proper fee award."). While a certain number of objections are to be expected in a large class action such as this, "the absence of a large number of objections to a proposed class action settlement raises a strong presumption that the terms of a proposed class settlement action are favorable to the class members." *DIRECTV*, 221 F.R.D. at 529; *Hefler*, 2018 WL 6619983, at *15 ("As with the Settlement itself, the lack of objections from institutional investors 'who presumably had the means, the motive, and the sophistication to raise objections' [to the attorneys' fee] weighs in favor of approval.").

Class Members were informed in the Notice that Lead Counsel would move the Court for an award of attorneys' fees in an amount of 25% of the Settlement Amount and for payment of litigation expenses not to exceed \$3,100,000. Class members were also advised of their right to object to the fee and expense request, and that such objections are required to be filed with the Court no later than March 21, 2022. While the deadline to object to the fee and expense application has not yet expired, to date, not a single objection has been received. Should any objections be received, Lead Counsel will address them in its reply papers. Finally, Lead Plaintiff supports Lead Counsel's fee and expense request, a fact weighing in favor of approval. Younger Decl., ¶9.

VII. LEAD COUNSEL'S LITIGATION EXPENSES ARE REASONABLE

Lead Counsel also requests an award of its litigation expenses in the amount of \$2,890,129.74 incurred in prosecuting and resolving the action on behalf of the Class. RGRD Decl., Ex. A. Attorneys who create a common fund for the benefit of a class are entitled to an award of their expenses incurred in creating the fund so long as the submitted expenses are reasonable, necessary, and directly related to the

1 prosecution of the action. *See Omnivision*, 559 F. Supp. 2d at 1048 (“Attorneys may
2 recover their reasonable expenses that would typically be billed to paying clients in
3 non-contingency matters.”); *In re Broadcom Corp. Sec. Litig*, 2005 WL 8153006, at
4 *8 (C.D. Cal. Sept. 12, 2005) (awarding \$3.7 million in expenses accrued during
5 four-year litigation); *In re Allergan, Inc. Proxy Violation Sec. Litig*, No. 8:14-cv-
6 02004-DOC-KES, slip op. at 2 (C.D. Cal. Aug. 14, 2018) (ECF No. 637) (awarding
7 \$6.2 million in litigation costs); *Smilovits v. First Solar, Inc.*, 2020 WL 3636773, at
8 *2 (D. Ariz. June 30, 2020) (awarding lead counsel \$5.2 million in litigation costs).

9 From the outset, Lead Counsel was aware that it might not recover any of its
10 expenses or, at the very least, would not recover anything until the action was
11 successfully resolved. Lead Counsel also understood that, even if the case was
12 ultimately successful, payment of its expenses would not compensate it for the lost
13 use of funds advanced to prosecute the action. Thus, Lead Counsel was motivated
14 to, and did, take significant steps to minimize expenses wherever practicable without
15 jeopardizing the vigorous and efficient prosecution of the action.

16 Lead Counsel’s litigation expenses are detailed in the accompanying Robbins
17 Geller fee and expense declaration setting forth the specific categories of expenses
18 incurred and the amounts. RGRD Decl., ¶¶4-5. These expenses were necessarily
19 incurred in this Litigation and are the type of expenses routinely charged to clients
20 billed by the hour. These include expenses associated with, among other things,
21 experts and consultants, service of process, online legal and factual research, travel,
22 and mediation. *Id.*; *see, e.g., Vincent v. Reser*, 2013 WL 621865, at *5 (N.D. Cal.
23 Feb. 19, 2013) (granting award of costs and expenses for “three experts and the
24 mediator, photocopying and mailing expenses, travel expenses, and other reasonable
25 litigation related expenses”); *Knight v. Red Door Salons, Inc.*, 2009 WL 248367, at
26 *7 (N.D. Cal. Feb. 2, 2009) (granting expense award because “[a]ttorneys routinely
27 bill clients for all of these expenses”).

1 A large component of Lead Counsel's expenses is for the costs of experts and
2 consultants, all of whom were qualified and necessary to litigate this action. The
3 RGRD Declaration explains each consultant's qualifications and their role in the
4 Litigation. *See* RGRD Decl., ¶5.

5 The expenses also include the costs of online research. These are the charges
6 for computerized factual and legal research services such as *LexisNexis*, *Westlaw*,
7 and PACER. It is standard practice for attorneys to use these resources to assist
8 them in researching legal and factual issues, and, indeed, these tools create
9 efficiencies in litigation and, ultimately, save clients and the class money. *See id.*

10 The Notice informed potential Class Members that Lead Counsel would apply
11 for payment of litigation expenses in an amount not to exceed \$3,100,000. *See*
12 Murray Decl., Ex. A. The amount of expenses for which payment is now sought is
13 \$2,890,129.74 and to date, no Class Member has objected.

14 **VIII. LEAD PLAINTIFF'S REQUEST FOR AN AWARD PURSUANT**
15 **TO 15 U.S.C. §78u-4(a)(4) IS REASONABLE**

16 Lead Plaintiff seeks an award of \$64,505 pursuant to 15 U.S.C. §78u-4(a)(4)
17 for its time and effort in connection with its direct representation of the Class, as
18 detailed in the accompanying Younger Declaration. Under the PSLRA, a class
19 representative may seek an award of reasonable costs and expenses (including lost
20 wages) directly relating to the representation of the class. *See* 15 U.S.C. §78u-
21 4(a)(4); *see also Staton*, 327 F.3d at 977 (holding that named plaintiffs are eligible
22 for "reasonable" payments as part of a class action settlement).

23 When evaluating the reasonableness of a lead plaintiff award, courts may
24 consider factors such as "the actions the plaintiff has taken to protect the interests
25 of the class, the degree to which the class has benefitted from those actions, . . . the
26 amount of time and effort the plaintiff expended in pursuing the litigation" among
27 others. *Id.* As detailed in the Younger Declaration, Lead Plaintiff devoted
28 significant time and effort monitoring the Litigation and overseeing the actions of

1 Lead Counsel, including reviewing briefs and correspondence concerning the status
2 of the Litigation, producing documents, sitting for deposition, and attending and
3 testifying at trial.

4 Courts in this District, Circuit, and around the country have approved as
5 reasonable awards for class representatives that are within this range. *See, e.g.,*
6 *Dusek v. Mattel, Inc.*, 2003 WL 27380801, at *1 (C.D. Cal. Sept. 29, 2003)
7 (awarding \$117,246 to the lead plaintiffs); *Allergan*, slip op. at 5 (granting lead
8 plaintiff award of approximately \$75,000); *Smilovits*, 2020 WL 3636773, at *2
9 (awarding lead plaintiffs \$42,591, plus interest); *In re Xcel Energy, Inc., Sec.,*
10 *Derivative & “ERISA” Litig.*, 364 F. Supp. 2d 980, 1000 (D. Minn. 2005) (awarding
11 \$100,000 to lead plaintiffs because of “the important policy role [lead plaintiffs] play
12 in the enforcement of the federal securities laws on behalf of persons other than
13 themselves”). The requested \$64,505 award is reasonable in light of Lead Plaintiff’s
14 significant contribution to this Litigation, including testifying at trial, in order to
15 protect the interests of absent Class members.

16 **IX. CONCLUSION**

17 Based on the foregoing and the entire record, Lead Plaintiff and Lead Counsel
18 respectfully request that the Court approve: the Settlement and the Plan of
19 Allocation; Lead Counsel’s request for an award of attorneys’ fees of 25% of the
20 Settlement Amount and payment of \$2,890,129.74 in expenses; and an award of
21 \$64,505 to Lead Plaintiff as allowed by the PSLRA.

1 DATED: March 7, 2022

Respectfully submitted,

2 ROBBINS GELLER RUDMAN
3 & DOWD LLP
4 PATRICK J. COUGHLIN
5 THEODORE J. PINTAR
6 TOR GRONBORG
7 JASON A. FORGE
8 TRIG R. SMITH
9 J. MARCO JANOSKI GRAY
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11 s/ Tor Gronborg
12 _____
13 TOR GRONBORG

14 655 West Broadway, Suite 1900
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16 Telephone: 619/231-1058
17 619/231-7423 (fax)

18 *Counsel for Plaintiff and the Class*

CERTIFICATE OF SERVICE

I hereby certify under penalty of perjury that on March 7, 2022, I authorized the electronic filing of the foregoing with the Clerk of the Court using the CM/ECF system which will send notification of such filing to the email addresses on the attached Electronic Mail Notice List, and I hereby certify that I caused the mailing of the foregoing via the United States Postal Service to the non-CM/ECF participants indicated on the attached Manual Notice List.

s/ Tor Gronborg

TOR GRONBORG

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Mailing Information for a Case 8:15-cv-00865-DOC-SHK HsingChing Hsu v. Puma Biotechnology, Inc. et al**Electronic Mail Notice List**

The following are those who are currently on the list to receive e-mail notices for this case.

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Responses, Replies and Other Motion Related Documents

[8:15-cv-00865-DOC-SHK HsingChing Hsu v. Puma Biotechnology, Inc. et al](#)

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UNITED STATES DISTRICT COURT CENTRAL DISTRICT OF CALIFORNIA

Notice of Electronic Filing

The following transaction was entered by Gronborg, Tor on 3/7/2022 at 1:04 PM PST and filed on 3/7/2022

Case Name: HsingChing Hsu v. Puma Biotechnology, Inc. et al

Case Number: [8:15-cv-00865-DOC-SHK](#)

Filer: Norfolk County Council, as Administering Authority of the Norfolk Pension Fund

Document Number: [897](#)

Docket Text:

MEMORANDUM in Support of NOTICE OF MOTION AND MOTION for Settlement Approval of Final Approval of Class Action Settlement and Approval of Plan of Allocation NOTICE OF MOTION AND MOTION for Attorney Fees and Expenses and an Award to Lead Plaintiff Pursuant to 15 U.S.C. §78u-4(a)(4)[896] filed by Plaintiff Norfolk County Council, as Administering Authority of the Norfolk Pension Fund. (Gronborg, Tor)

8:15-cv-00865-DOC-SHK Notice has been electronically mailed to:

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Original filename:C:\fakepath\Final Approval Brief.pdf

Electronic document Stamp:

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